



Word for Thought

We are pleased to announce
our Autumn 2024 books
– Aatos Editions
is the home of thought-provoking books,
thoughtfully made

AATOS

INTRODUCING AATOS

Publisher of high-quality English-language literature with a focus on design

DEAR READER,

If you are new to Aatos, as is likely: I am happy to introduce Aatos Editions, a new publisher focused on highly designed, high-quality English-language classics and philosophy! If you are already familiar with us – that is absolutely wonderful, you are among the first to join us on our journey, and we are very thankful for it.

To follow up on our six initial releases during spring 2024, we are bringing out three new classic books in Autumn featuring our typical high-end designs and additional content, speaking to a wide audience of smart literature. The books are available for order now and deliveries are scheduled for September 2024. As we are still a new publisher to most, in this letter you will find an introduction to our concept and all 2024 releases, showcasing what we are all about.

TO BE LAUNCHED SOON!AVAILABLE NOW

OUR CONCEPT

There are three cornerstones to Aatos books:

- 1 / Texts of excellent quality and of the type that lend our readers insights into their own lives, the surrounding society and the world – our books promote thought and understanding.
- 2 / Extra content that elevates our books in terms of the information and understanding they offer – we enrich our books with a section on the author and their background.
- 3 / Top-notch book design similar to design, art and coffee table books, using high-quality paper and premium materials in our covers – we make smart books sexy.

The leading idea is to offer our readers tools for better living and improvement of the world through knowledge. And not just that, but with our excellent design – to attract more people to books and intelligent content in general.

The concept naturally leads us to a number of secondary implications.

In terms of subject matter, we have a disposition towards philosophy and non-fiction. Nonetheless, we do not want to restrict ourselves in terms of genres, as we believe insights and smart content can be found across styles and subject matters. Likewise, the natural place for us to begin is the classics, the works that have stood the test of time and proven their worth for generations of readers. But smart new ideas pop up all the time, too, and as we proceed, we look forward to introducing original works of high merit to our readers.

When it comes to the design of our books, we present a style that is both ambitious and sophisticated. To achieve this, we work with the most talented book designers around. As a natural complement to our design approach, we also use high-quality materials and specialized production techniques to create a premium feel for our books.

In terms of book formats, we stick with two: a larger 170x240mm format for the thicker books, and a smaller 137x200mm format for the slimmer volumes. Both formats are more sizable than the typical offerings in their categories, which in turn makes our books that much more impressive visually. Our covers are hard, and we do not do e-books.

Given our combination of thought-provoking content, design and format choices, our books are right at home not just in bookstores, but also in design boutiques or museum shops. They look good on the bookshelf and catch the eye on a coffee table.

OUR AUTUMN 2024 BOOKS

For Autumn 2024 season we are happy to present three new releases: Charlotte Brontë's *Jane Eyre*, F. Scott Fitzgerald's *The Great Gatsby* and Adam Smith's *The Wealth of Nations*. This trio is aimed for release and delivery in early September.

The new titles continue to expand our selection of smart books, each revealing another thread in the tapestry of life; *Jane Eyre* depicting the growth and maturation of a young woman through various hardships; *The Great Gatsby* capturing the struggles and vanities of men in pursuit of love and money; *The Wealth of Nations* taking its perspective up to broader societal level with enduring insights in economics.

All of our books, including the Autumn releases, can be ordered now using the contact details below. In addition, our webstore is open, where retail customers can place orders for our books. As a pricing reference we have included our retail prices in the catalogue. Naturally we will apply appropriate discounts for our bookseller partners.

After the three new titles presented here we are looking to bring out Plato's dialogues *Symposium* and *Phaedrus*, Carl von Clausewitz's *On War*, and Virginia Woolf's *To the Lighthouse*. The release date of these books next in line is still under consideration, but it is likely to be Winter 2024/25.

ABOUT THE FOUNDER AND HOW AATOS CAME TO BE

My personal background is probably quite atypical for a publisher. After studying economics in Copenhagen I ended up returning to my hometown Helsinki in 2012 and, following a rather typical path, embarked on a career in investing. After quite some time on that road, I developed a yearning for something of my own, something more creative – and ended up quitting and writing a book on trust and its broader societal importance. On the side of the writing process, I happened to learn a lot about publishing, too, with consequences that are by now obvious. The book came out in 2022, and with it my return to the business world, this time to management consulting. Rather quickly, in the midst of PowerPoint presentations and client meetings, the realization dawned that I needed to get back to doing something of my own, something that really speaks to the core of my being...

In winter 2023 the concept of Aatos took shape and, a little later, I decided to leap into the unknown once again. And now, here we are, moving towards Autumn 2024 and the second set of books by Aatos. All of this seems to me a sort of crystallization of my passions for books, writing, design and business.

The work of building a company that creates amazing editions of books that I love, with the help of very talented designers and other invaluable people, has already been enormously exhilarating. But we are only just getting started. What you see in our catalogue today is but a small taste of what I hope to achieve with the company in the future.

Welcome to the world of Aatos. I look forward to talking and meeting with you personally and getting to show our wonderful books to the world. Let's make it a great journey together.

With best wishes from Helsinki,
Mikael Lilius

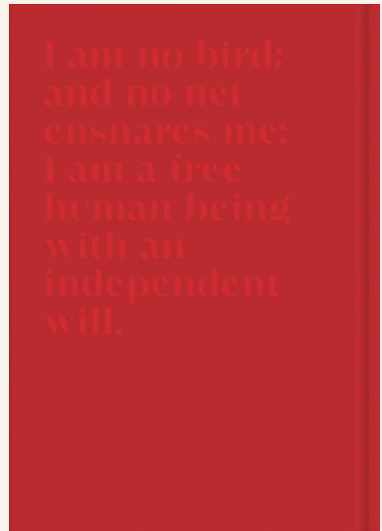
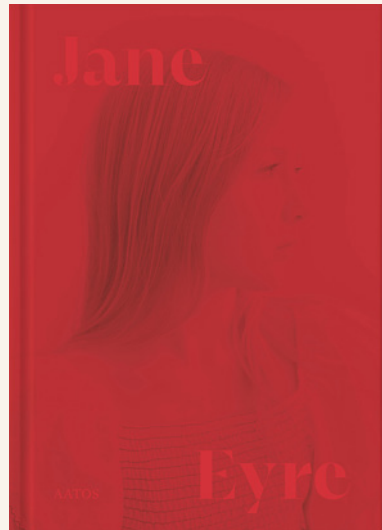
“Welcome to the world of Aatos. I look forward to talking and meeting with you personally and getting to show our wonderful books to the world.”



PHOTO / MIKKA PIRINEN

MIKAEL LILIUS
Founder & Publisher, Aatos Editions
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Jane Eyre
Charlotte Brontë



NOTE!
DELIVERIES OF
JANE EYRE
EXPECTED TO BEGIN
IN EARLY-MID SEPTEMBER

Originally and tellingly titled *Jane Eyre: an autobiography* – the book follows the growth of the eponymous Jane Eyre from age ten to about thirty, and the story of her life. During the years she experiences more than a fair share of cruelty and misfortune, but also friendship and romance, in situations and locations closely resembling those the author herself is known to have experienced in her youth.

What makes *Jane Eyre* special is its combination of psychologically deep depiction of the mind of a growing young woman, mastery of language and symbolism, and elements of romance and mysterious gothic atmosphere. These strands are woven together in a beguiling way, producing a captivating and dramatic story of self-discovery and love.

The modern reader is struck by the undercurrents and meditations related to topics like religion, autonomy, gender and social class. These themes remain as vital and important as ever.

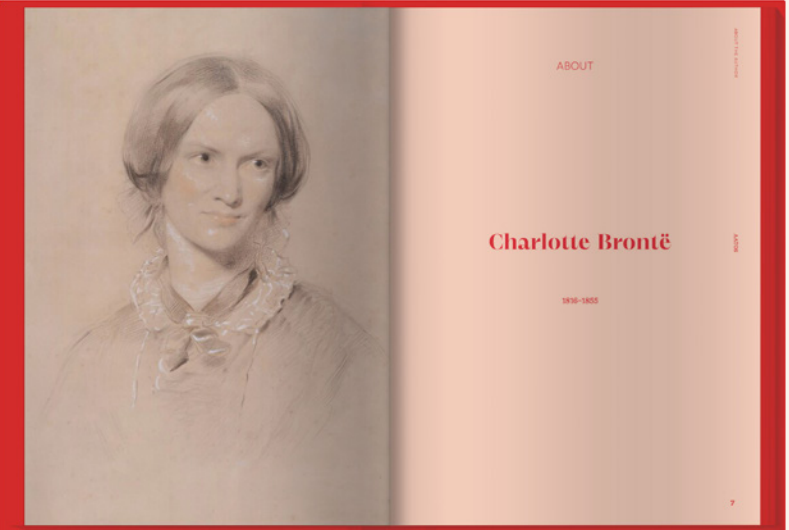
We include a section on Charlotte Brontë's life and background, including select chapters from the biography written by her close friend Elizabeth Gaskell after her death, originally published in 1857.

The book comes in 170x240mm format with hard cover, striking red foil details and red coloured paper edges, designed by Piëtke Visser in Helsinki.

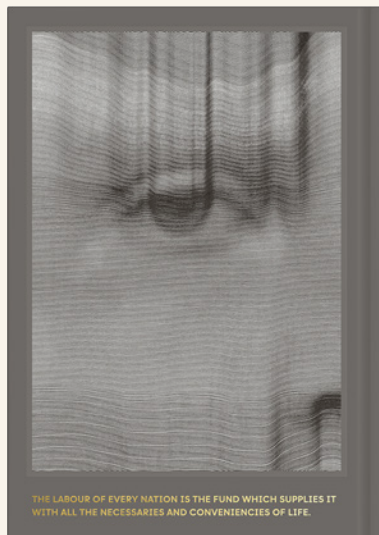
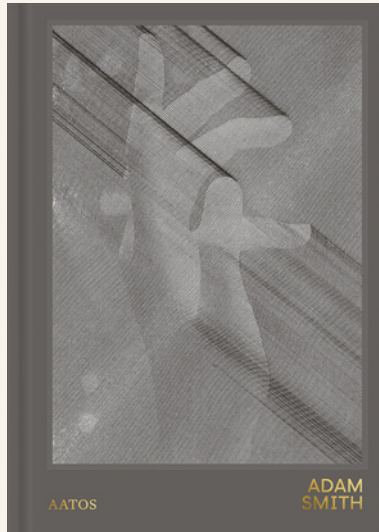
DETAILS

Author Charlotte Brontë
Designer Piëtke Visser
Format 170x240mm
Cover Hard
ISBN 978-952-65385-6-3
Our online store retail price: 34,95€

“Even for me,
life had its gleams
of sunshine.”



The Wealth of Nations Adam Smith



NOTE!
DELIVERIES OF
THE WEALTH OF NATIONS
EXPECTED TO BEGIN
IN [EARLY-MID SEPTEMBER](#)

The Wealth of Nations is according to many the foundational text of the discipline of economics, marking a turning point from earlier political philosophy to economics as we know it today. Written by Adam Smith in the late 18th century, his study develops concepts which have since become cornerstones of economic thought such as division of labour, productivity, return on investment, free markets and professions, and more.

Although in the present Smith has become strongly associated with free markets and ‘the invisible hand’, he is hardly a Gordon Gekko -type cut-throat capitalist, rather its opposite. Throughout *The Wealth of Nations* he displays a highly moral and realistic view of people and economic incentives – and how things can go wrong in pursuit of profit.

The book also offers an intriguing view into the political and economic reality of the British Empire in the lead-up to the French and American revolutions. Smith’s intelligence is on splendid display in his analysis of long-term trends, predicting many of the features of our present world from a distance of over 200 years.

Upon its initial release in 1776 the book sold out nearly immediately, giving evidence of how its elegant language and high ideas offer enjoyment and insights to a broad audience.

Our edition features a section on Adam Smith, including an extensive biographical essay illuminating the course of his life. The book comes in 170x240mm format with hard cover, black and gold details featuring stunning artworks by the Finnish artist Ville Andersson, designed by Piëtke Visser in Helsinki.

DETAILS

Author Adam Smith

Designer Piëtke Visser

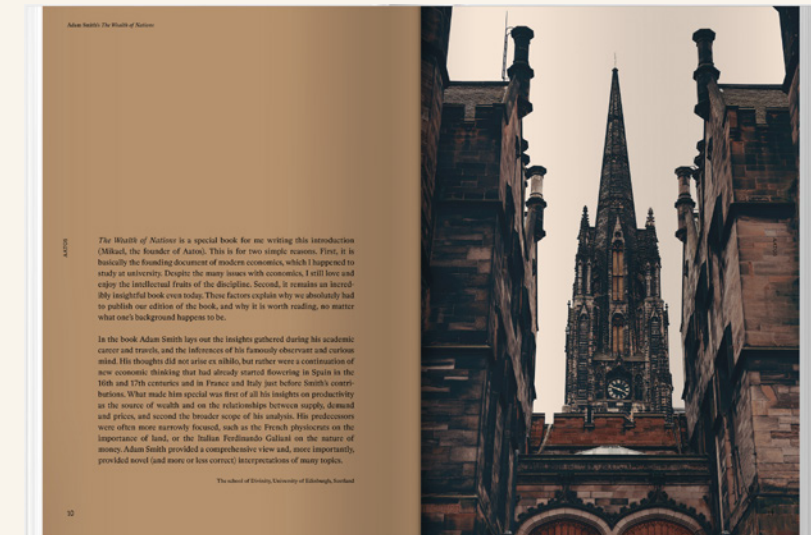
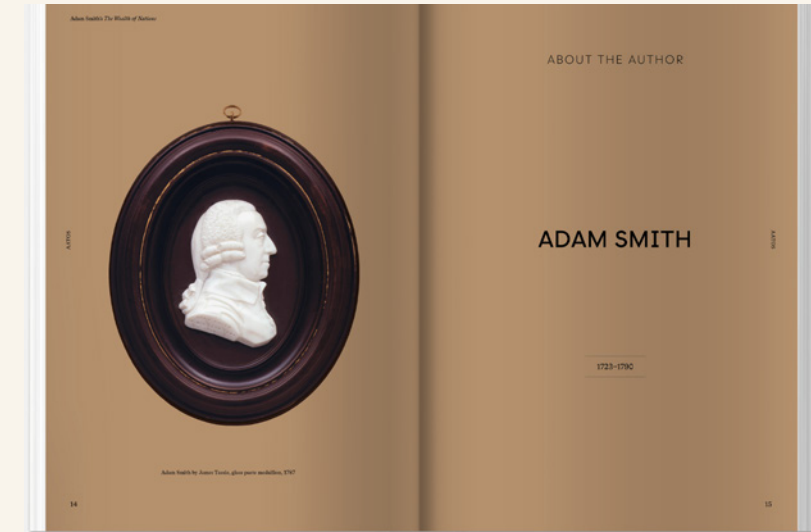
Format 170x240mm

Cover Hard

ISBN 978-952-65385-8-7

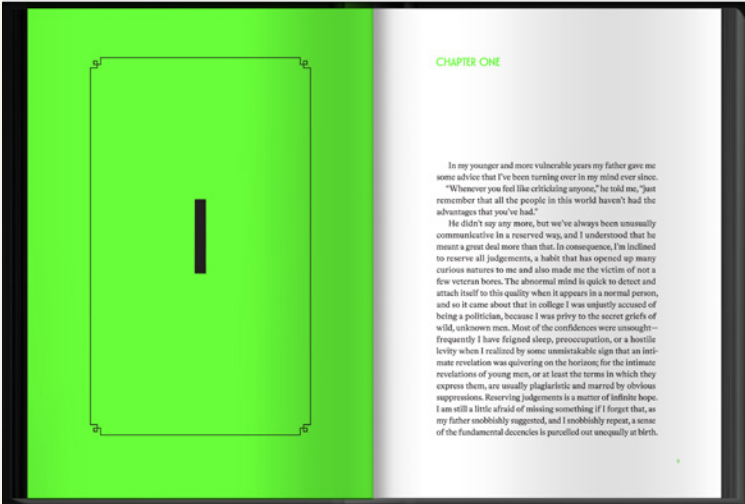
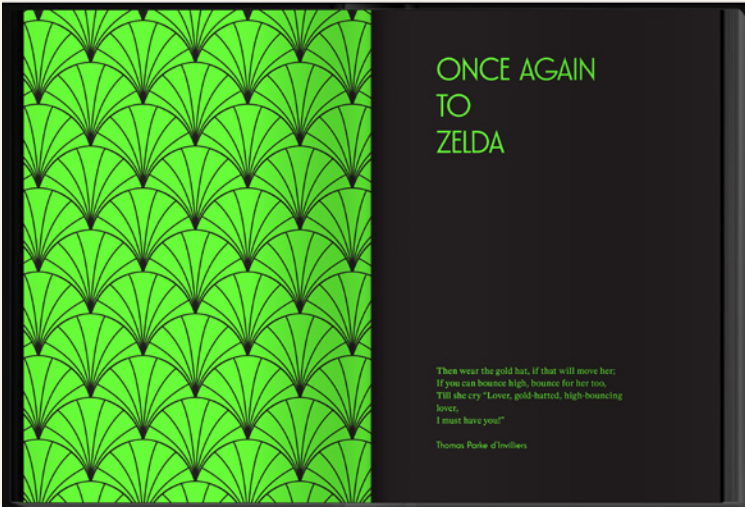
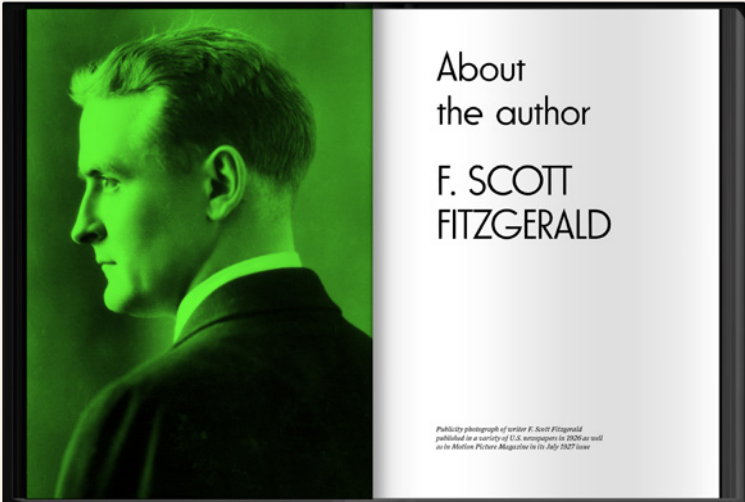
Our online store retail price: 39.95€

“It is the great multiplication of the productions of all the different arts, in consequence of the division of labour, which occasions, in a well-governed society, that universal opulence which extends itself to the lowest ranks of the people.”



The Great Gatsby
F. Scott Fitzgerald

“And I like large parties.
They’re so intimate.
At small parties there
isn’t any privacy.”



F. Scott Fitzgerald is known as the definitive author of the Jazz Age – the glittering, alcohol-fuelled, and outrageously freewheeling era of post-war euphoria. *The Great Gatsby* in turn is seen as his magnum opus, as the peak of his artistry – a classic depiction of the era, and of the human yearning for things just out of reach, of the powers of love and money.

The novel depicts the journey of Nick Carraway, a young and well-educated American from the mid-west, as he enters the east-coast high society and its world of money and glitz, in search of love and employment. His journey introduces him to the mysterious millionaire Jay Gatsby and a host of curious characters circling the attracting light of Gatsby and his wealth.

Through the novel Fitzgerald touches on topics like wealth, class, the American dream, and gender. These topics are woven into a universally appealing story that has become considered a literary masterpiece.

Our section on F. Scott Fitzgerald and his life includes his own essay ‘Echoes of the Jazz Age’, written in 1931 to analyze the roaring twenties just as they had ended.

The book comes in 137x200mm format with hard cover, black coloured paper edges and brilliant green details, designed by Tony Eräpuro in Helsinki.

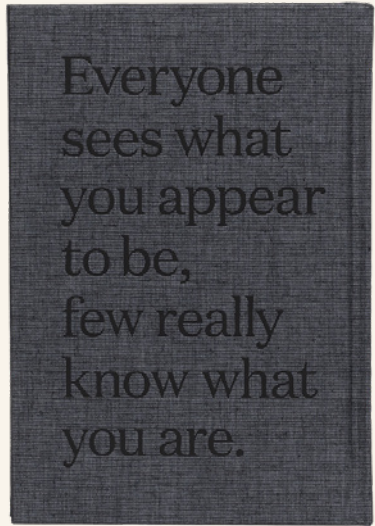
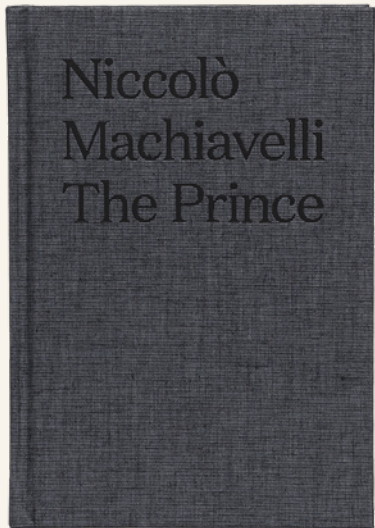
“AND I LIKE
LARGE PARTIES.
THEY’RE SO
INTIMATE. AT
SMALL PARTIES
THERE ISN’T ANY
PRIVACY.”

DETAILS

Author F. Scott Fitzgerald
Designer Tony Eräpuro
Format 137x200mm
Cover Hard
ISBN 978-952-65385-7-0
Our online store retail price: 29,95€

NOTE!
DELIVERIES OF
THE GREAT GATSBY
EXPECTED TO BEGIN
IN EARLY-MID SEPTEMBER

The Prince
Niccolò Machiavelli



Machiavelli has been a controversial figure ever since his writings were published at the close of the Renaissance. This is due to the frank and forthright nature of the guidance to prospective rulers he shares in *The Prince*. Not much is sacred for Machiavelli, and he does not shrink from advising about things like manipulation of public opinion, deception of the gullible, or the use of violence for political purposes.

As a result of this, he has been variously called the first realist, the first modern political scientist, an evil man or a satirist, and many things besides. Whatever his personal qualities, it remains true that *The Prince* has provided lasting and valuable lessons in the realities of power ever since its publication in 1532.

With Machiavelli's writings, understanding his circumstances in the turbulent late-renaissance Italy is especially helpful. We offer our readers a detailed author section to assist with this, featuring a classic analysis of Machiavelli by Thomas Macaulay from 1850.

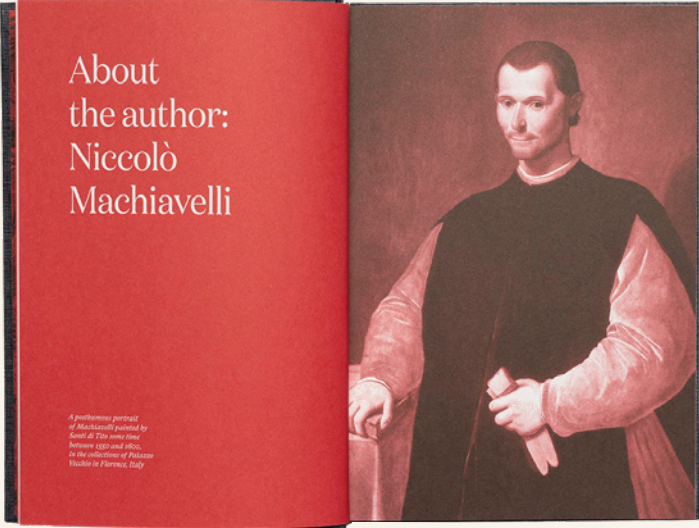
The book comes in 137x200mm format with hard cover in luxurious dark grey van Heek Coloretta cloth and debossed details, designed by Anna-Mari Tenhunen in Helsinki.

AVAILABLE
NOW!

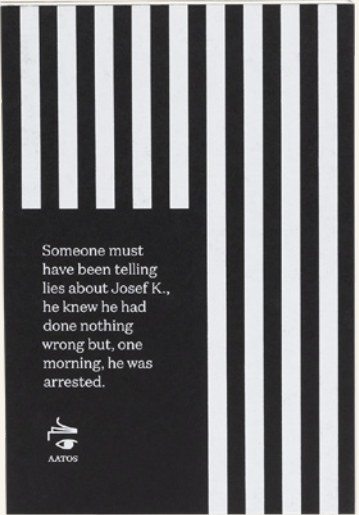
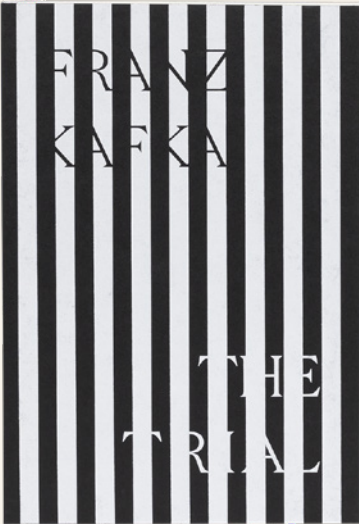
DETAILS

Author Niccolò Machiavelli
Translator W.K. Marriot
Designer Anna-Mari Tenhunen
Format 137x200mm
Cover Hard – cloth
Number of pages 276
Paper Munken Lynx
ISBN 978-952-65385-4-9
Our online store retail price: 29,95€

“Everyone sees what you appear to be, few really know what you are, and those few dare not oppose themselves to the opinion of the many, who have the majesty of the state to defend them.”



The Trial
Franz Kafka



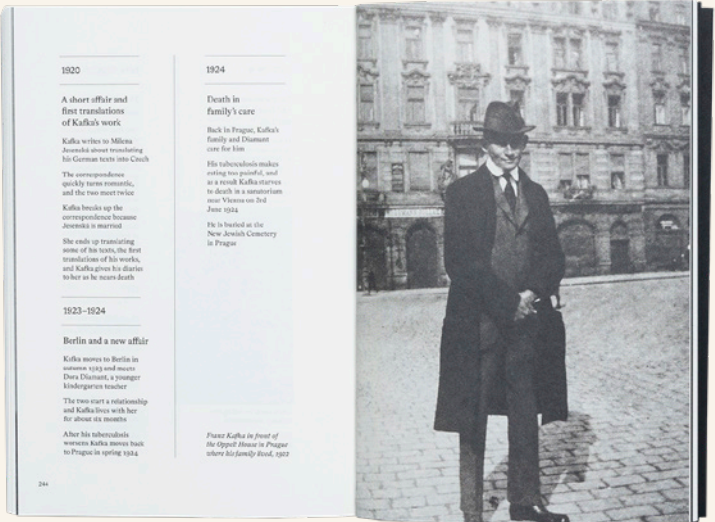
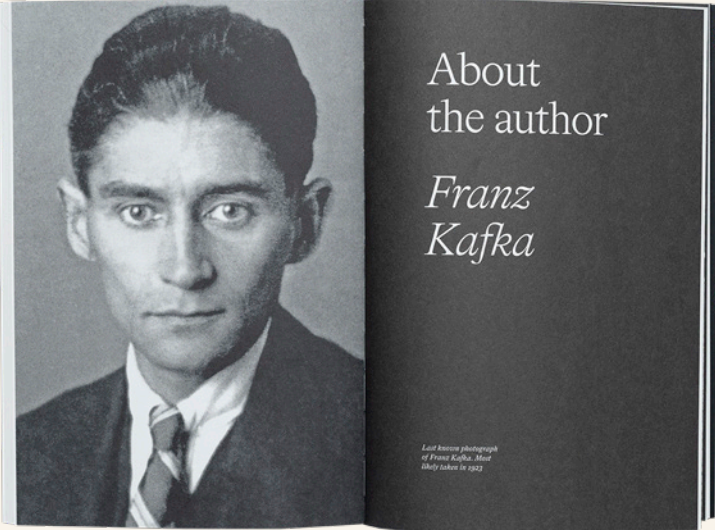
In Prague at the start of the 20th century, Josef K. finds himself involved in a strange legal process. *The Trial* presents the byzantine and bewildering journey K. is subjected to by the authorities and forces he can hardly begin to grapple with.

Kafka's writings, *The Trial* foremost among them, are considered among the essential and important depictions of 20th century state and society. Vast bureaucracies command impersonal authority from an unreachable distance, and the human individual is left isolated in the face of far greater powers. Alienation and the absurd lurk between Kafka's lines. Yet, preventing a descent into dull drabness, all of this is presented with a slight tinge of an ironic and surreal sense of humour. As a legal professional himself, Kafka was intimately familiar with the systems of bureaucracy and justice, and their operations.

Our section on Franz Kafka and his times includes an essay by the esteemed literary critic Walter Benjamin.

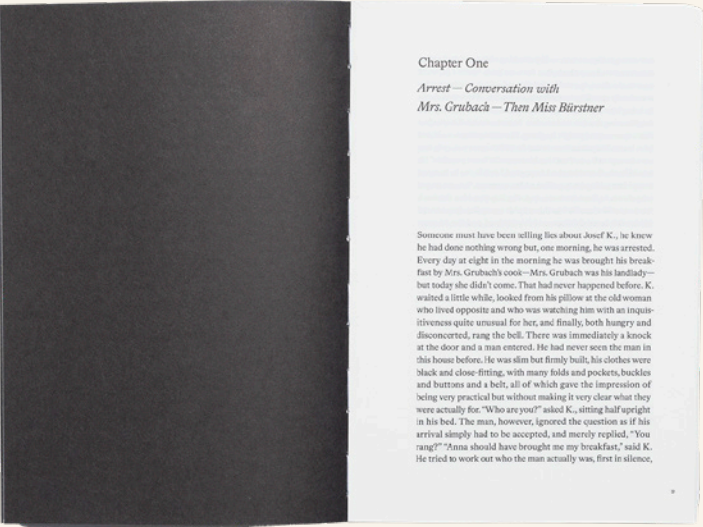
The book comes in 137x200mm format with hard cover in black binding board, white serigraphic details and cloth-covered spine, designed by Anna-Mari Tenhunen in Helsinki.

“Someone must have been telling lies about Josef K., he knew he had done nothing wrong but, one morning, he was arrested.”

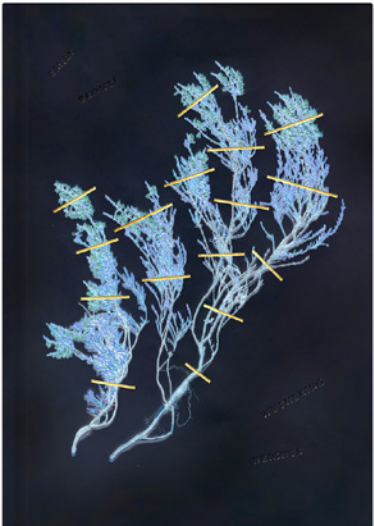


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DETAILS
Author Franz Kafka
Translator David Wyllie
Designer Anna-Mari Tenhunen
Format 137x200mm
Cover Hard – binding board
Number of pages 276
Paper Munken Lynx
ISBN 978-952-65385-3-2
Our online store retail price: 29,95€



Wuthering Heights
Emily Brontë



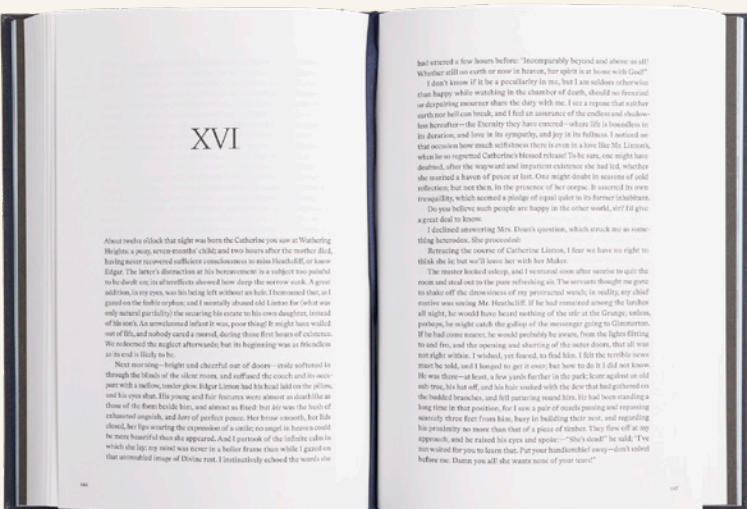
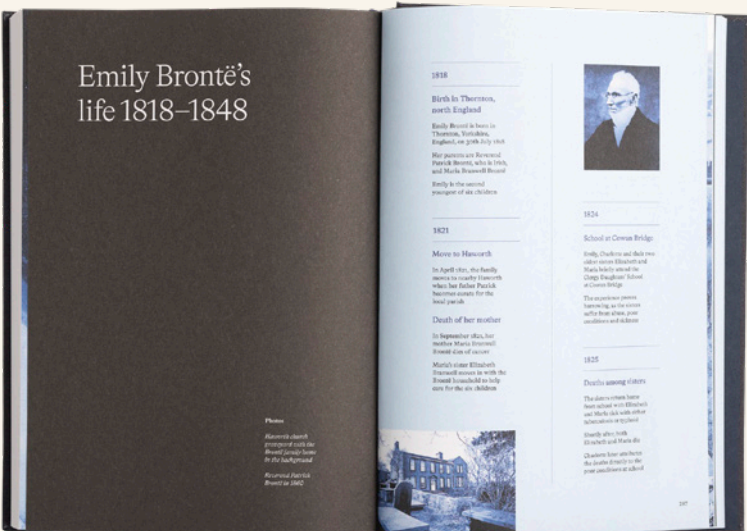
Emily Brontë stunned the world in 1847 with her wild and psychologically penetrating mix of romance and gothic tragedy. The book was called powerful, mad, monstrous, and genius at the time – and has lost none of its vibrancy in the 21st century.

Wuthering Heights recounts the story of two families, the Earnshaws and the Lintons, and their strange and intertwining fates. At the fulcrum of the story are Catherine Earnshaw and Heathcliff, a man of unclear origins adopted into the Earnshaw family.

Between the stormy lines of *Wuthering Heights* we can also read meditations on topics such as the class society and the impacts of domestic abuse, lending deeper levels of meaning to the novel.

Our edition features a section on Emily Brontë and her life, including her sister Charlotte's words on Emily's character and literary accomplishments, written in 1850 shortly after Emily had passed away.

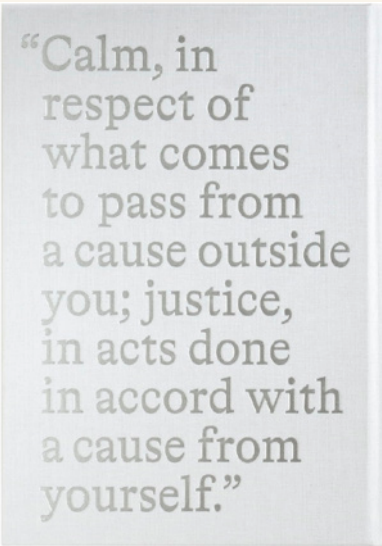
The book comes in 170x240mm format with hard cover in offset printed cloth and details in gold foil and debossing, designed by Anna-Mari Tenhunen in Helsinki.



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DETAILS
Author Emily Brontë
Designer Anna-Mari Tenhunen
Format 170x240mm
Cover Hard – cloth
Number of pages 276
Paper Munken Lynx
ISBN 978-952-65385-5-6
Our online store retail price: 34,95€

Meditations
Marcus Aurelius



AVAILABLE
NOW!

Meditations presents the private thoughts of the Roman emperor Marcus Aurelius, who in his notes engages in deeply philosophical contemplation of life, strongly influenced by stoicism. Despite the social position of an emperor, Marcus' life was far from easy, marked as it was by war and life on the frontlines, plague reaping huge numbers of Roman lives, and the early deaths of most of his children, his wife and many of his friends.

Thus, in the *Meditations* we find a philosopher in search of not only fruitful approaches to the difficult parts of our existence, but also one reminding himself how to be thankful, how to enjoy the good, and how to maintain virtue on the side of everything else.

Meditations has provided guidance for generations wrestling with questions of responsibility and adversity – and for those searching for wisdom in general.

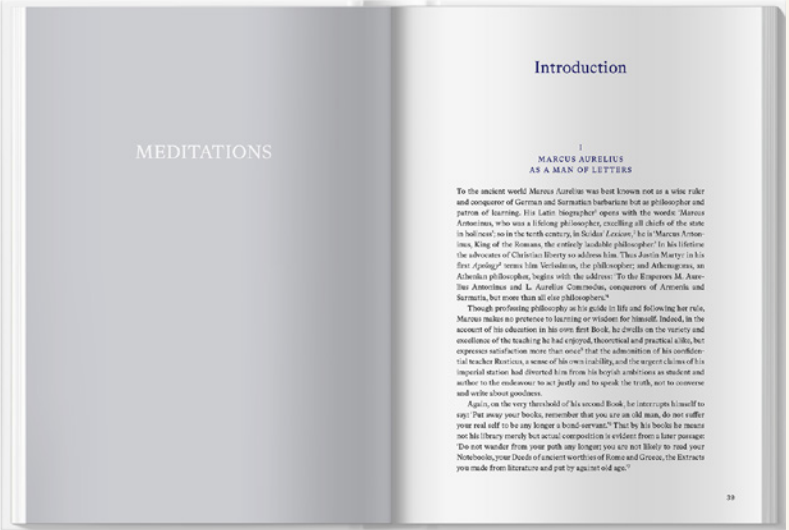
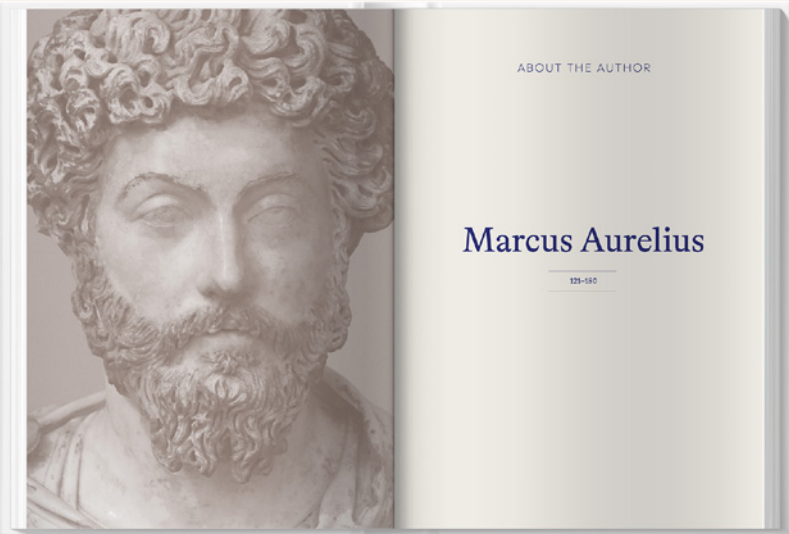
In addition to the main text, we include a section exploring Marcus Aurelius' life, covering major personal and political developments, key geographical locations, and select influential individuals he interacted with.

The book comes in 170x240mm format with hard cover in white Brillianta cloth, debossed foil and serigraphic details, designed by Ilona Ilottu in Helsinki.

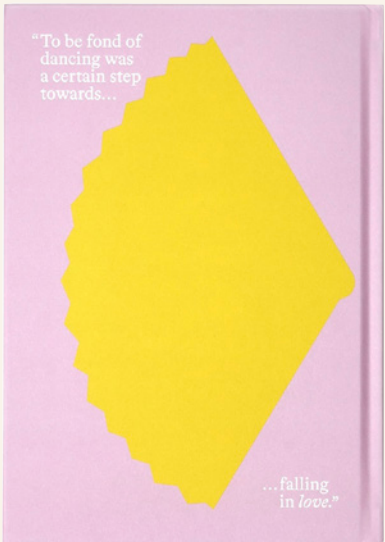
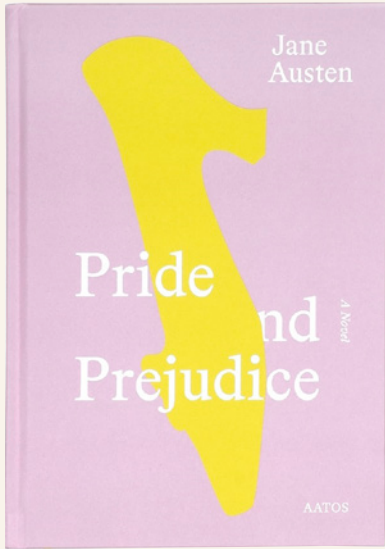
DETAILS

Author Marcus Aurelius
Translator A.S.L. Farquharson
Designer Ilona Ilottu / Dog Design
Format 170x240mm
Cover Hard – cloth
Number of pages 320
Paper Livonia Zero Offset 100g/m²
ISBN 978-952-65385-0-1
Our online store retail price: 34,95€

“Calm, in respect of what comes to pass from a cause outside you; justice, in acts done in accord with a cause from yourself.”



Pride and Prejudice
Jane Austen



Pride and Prejudice is the quintessential romantic comedy, and one of the most popular books in the world. With a light yet rich and penetrating style Austen’s skillful pen gives life to characters such as Elizabeth Bennet and Fitzwilliam Darcy, perhaps the most famous duo of amorous hopefuls since Romeo and Juliet, conspiring to find love and a firm footing in life.

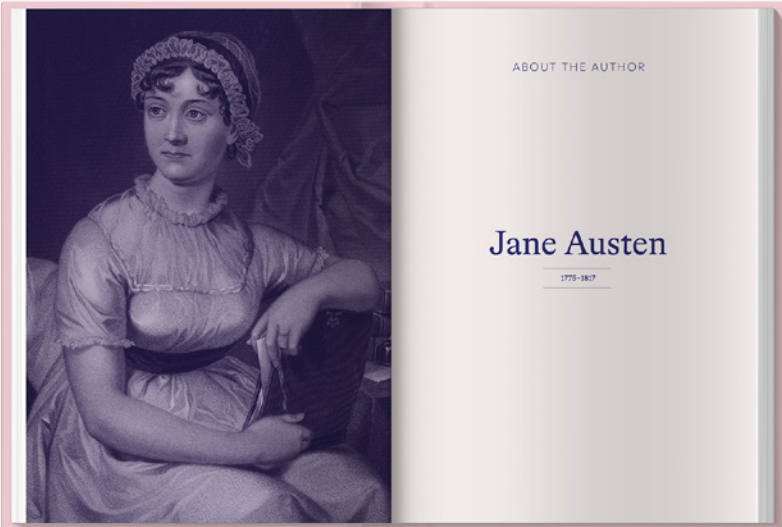
Prepare to be amused by the witty and charming merry-go-round of *Pride and Prejudice* and its fantastic *dramatis personae*.

Beyond these obvious and very considerable literary delights, Austen’s work astutely shows the economic and societal relations of the time. In so doing she lays the ground for feminist claims for liberation, economic and otherwise. For the reader in the 21st century, the evident contrast in circumstances provides an understanding of the road travelled since.

Our edition features an author section exploring Jane Austen’s life and times, including three chapters from the *Memoir of Jane Austen* by her nephew James Edward Austen-Leigh, published in 1869. These chapters present to our readers the most significant first-hand account of the family background, personality and character of Jane Austen that remains available to us.

The book comes in 170x240mm format with hard cover in pink Brillianta cloth, serigraphic and debossed details, designed by Eeva Sivula in Helsinki.

“To be fond of dancing
was a certain step
towards falling in love.”



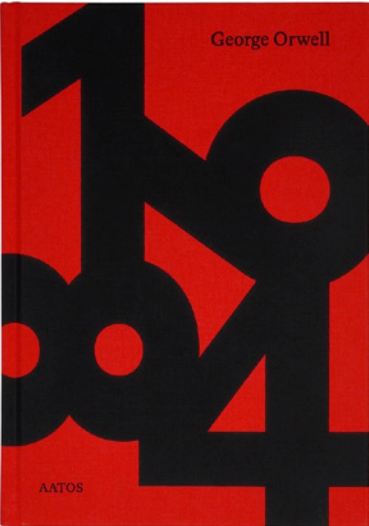
AVAILABLE
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DETAILS

Author Jane Austen
Designer Eeva Sivula / Dog Design
Format 170x240mm
Cover Hard – cloth
Number of pages 336
Paper Livonia Zero Offset 100g/m²
ISBN 978-952-65385-1-8
Our online store retail price: 34,95€

1984
George Orwell

“Big brother is watching you.”

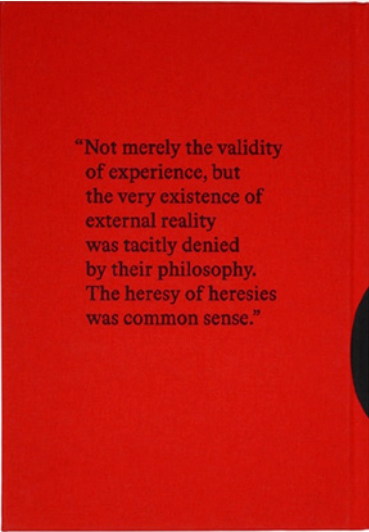
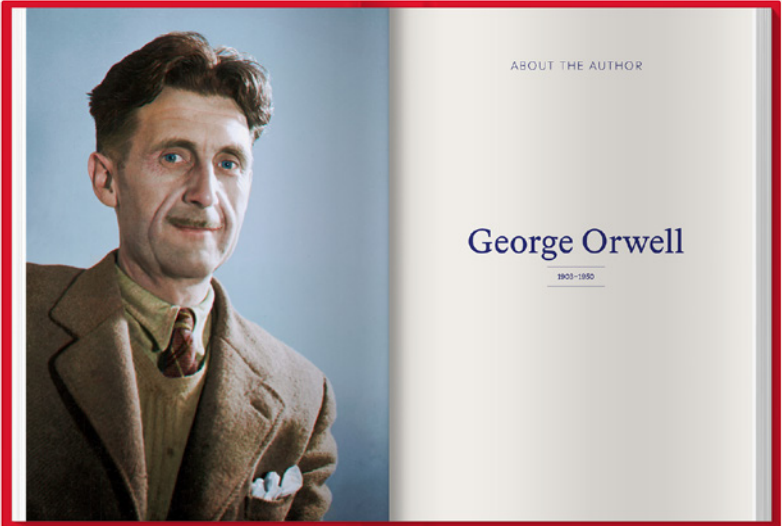


1984 tells the story of a government official, Winston Smith, who works daily to erase and alter history for the Ministry of Truth. Despite, or perhaps because of, this work for the regime, inside, he harbors a great disdain for the system. *1984* depicts his struggle for truth, freedom and sanity, against the odds.

Strongly influenced by the totalitarian systems Orwell saw springing up around the world in the 1930s and 40s, *1984* is essential reading for anyone interested in upholding freedom of thought and action. Beyond the insights into various forms of oppression and control, the book is simply a grippingly exciting novel.

Our edition features a section on George Orwell's tumultuous life and times, including his own words on his motivations for writing in the form of the essay *Why I write*.

The book comes in 170x240mm format with hard cover in red Brillianta cloth, serigraphic and foil details, designed by Petri Salmela in Helsinki.



“Not merely the validity of experience, but the very existence of external reality was tacitly denied by their philosophy. The heresy of heresies was common sense.”

DETAILS

Author George Orwell

Designer Petri Salmela / Dog Design

Format 170x240mm

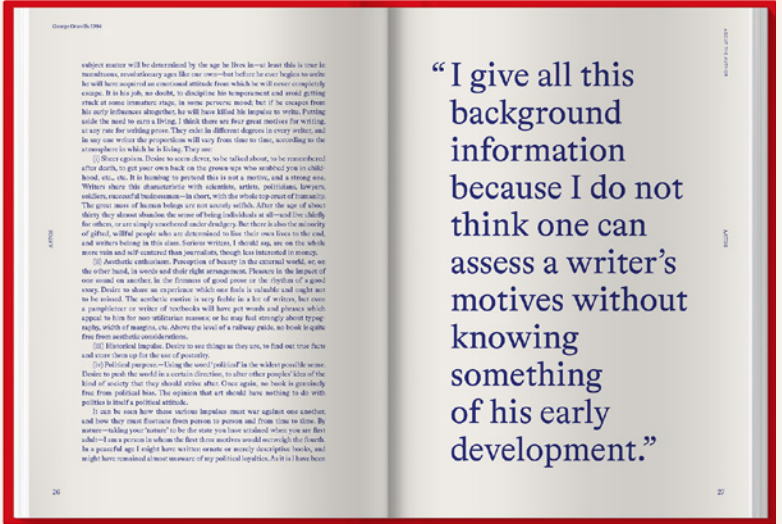
Cover Hard – cloth

Number of pages 276

Paper Livonia Zero Offset 100g/m²

ISBN 978-952-65385-2-5

Our online store retail price: 34,95€



AVAILABLE
NOW!





OUR WINTER 2025 BOOKS

Plato—*Symposium & Phaedrus*

Carl von Clausewitz—*On War*

Virginia Woolf —*To The Lighthouse*



AATOS